

The story of what one daring entrepreneur with dreams and determination can achieve.

Frank Hasenfratz grew up in Hungary learning to dodge bullets and avoid land mines during the Second World War. When the 1956 revolution erupted, he and his army unit joined the insurgents. After the revolution was crushed, he fled to Guelph, Ontario, where he gambled everything on a one-man operation making oil pumps for Ford. The company he founded, Linamar, today has 15,000 employees and is the second-largest maker of auto parts in Canada. To create this global empire, Hasenfratz stayed ahead of competitors through hard work, visionary leadership, a cost-conscious regimen, and a skilled workforce.

In 1990, Hasenfratz designated his daughter, Linda, to succeed him as chief executive officer but first put her through a prolonged apprenticeship that took her from the plant floor to head office. *Driven to Succeed* is the story of what one daring entrepreneur with dreams and determination can achieve.

Rod McQueen has written more than a dozen books, including *Who Killed Confederation Life?*, winner of the National Business Book Award, and *The Eatons*, winner of the Canadian Authors Association prize for history. He lives in Toronto. **Susan M. Papp** is a television producer and director and the author of *Outcasts*. While working at the CBC, she was awarded the Michener Award for outstanding investigative reporting. She teaches at the Munk School of Global Affairs and lives in Toronto.

DRIVEN TO SUCCEED

How Frank Hasenfratz Grew Linamar from Guelph to Global

by Rod McQueen & Susan M. Papp

336 pages, 6 x 9
30 b&w illustrations, notes, index

hardcover \$32.99, £21.99
9781459707955

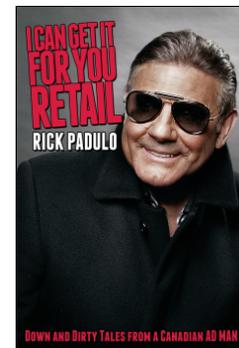
pdf \$32.99, £21.99
9781459707962

epub \$16.99, £11.99
9781459707979

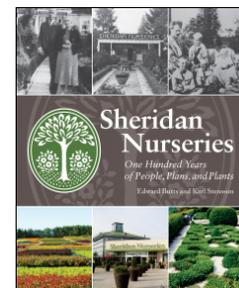
BUSINESS & ECONOMICS / Industries /
Automobile Industry

October

Of related interest:



I Can Get It for You Retail
hardcover \$29.99,
£19.99
9781459705005
pdf \$29.99, £19.99
9781459705012
epub \$14.99, £9.99
9781459705029



Sheridan Nurseries
hardcover \$50.00,
£33.00
9781459705647
pdf \$50.00, £33.00
9781459705654
epub \$49.99, £33.99
9781459705661